



Kiwaniis®

Tulsa, OK

Board of Directors Meeting Agenda – August 21, 2013

1. Call to order by President Monty Berry at 11:38am
2. Roll Call by Secretary - Matt Bacon
Monty Berry, President
Terry Kolkmann, President Elect
Roger Herring, First Vice President
~~Mike Chapman, Second Vice President (Withdrawn)~~
Dave Kauffman, Treasurer
Bob Piland, Immediate Past President

guests in attendance: Carlton James, Mike Lang

Bur Blue	Monte Lalli
Jill Easley	George Strella
Brad Gemeinhart	Charles VanDeWiele
Larry Henry	Carol Morris
Richard Jaeger	John Meinders

Excused Absences: Monte Lalli jill easley, charlie van d.

3. Review of Agenda.
4. Review and approval of July 17, 2013 Minutes. Piland motioned, Kauffman seconded, motion passed
5. Committee Reports
 - a. **Membership** – Monty Berry
 - i. New Member Prospects/Corporate Memberships/Resignations:
Prospects (1):
Brian Humphrey – Transfer from Hays, Kansas Kiwanis Club
(Possible YP or Corporate membership) will qualify for YP membership, Kolkmann working on this.
Corporate Memberships (1):
Oklahoma Special Olympics - OSO still interviewing for new position
(Derek Cain may rejoin)
Resignation of Stephen Moeller - retired, does not work at FloralHaven Anymore.
 - ii. Membership Action Committee Update - Monty Berry Jaeger motioned, Morris sec'd, passed
 - Coordinating 2nd Consultant Interview with Shelly Branders, Branders Inc, with regret.
Arrange meeting for 1st week of September
 - Roster Analysis Workshheet/Team Follow up list (see attached);
BOD members provide to Membership Committee by Sept. BOD meeting

iii. Education/New Member Orientation - Permanent Badge Requirements

Recommendation for new requirements sent to Membership Committee;
Membership Committee to meet in early September and present for Board
Approval at next BOD meeting, 18th, 2013.

Monty is working to have off his plate before
end of term. Diedre should be at the next
meeting.

c. Programs – Roger Herring

1. August 26th - August 26 - Joy Hofmiester, former Board of State
Education (Jill Easley sister)
2. September 2nd – No meeting (Labor Day Holiday)
3. September 3rd (Tuesday) – Gary Shaffer, CEO, Tulsa City-County Library,
Renovation & Librarium
4. September 9th – Renee McKnight on Identity Theft
5. September 16th – John Bowen, Cox Communications of Tulsa
6. September 23, 2013 Open
7. September 30, 2013 Henry Primeaux on his Cuba trip
8. October 7th – Mayoral Debate ??? (Deirdre Dexter to confirm)

Tuesday, October 15th - Evening Meeting, President's Banquet

@ Summit Club Herring to confirm cancellation date at the church for that
monday Oct. 14th

d. Service/Social – Terry Kolkmann (Roger Herring/Monty Berry)

DID/Social Projects

1. August (DID) - Child Spree big success, 40 happy kids!
2. September – No DID projects planned.
(Social) - Tulsa Hurricane Football Game, Thursday, September 26th
(evening game)
Richard Sullivan to coordinate at next few meetings
3. October (DID) – Pancake Breakfast (? To be determined) with Key Clubs;
to be coordinated by Roger Herring and Mike Lang;
Location either Applebee's or Hicks Park (or other alternative)
4. November (DID) - Veteran's Day Parade
5. December (DID) - Gilcrease Elementary Christmas Event
350 students expected (300 last year +/-) Terry would like to look at how we allocated
Whirlpool Corp. Partner and Funding funds, maybe look at a change up on this,
Discuss merits and concerns will follow up with Steve.

Carlton James suggested
striping parking lots with
WMB for some non-profits
as a DID project!

e. Sponsored Youth – Richard Jaeger

Update on Key Clubs -

Key Club Sponsor meeting next Monday following lunch program (8/26)

(Has Tom Black met with Key Club sponsors previous?)

Richard Jaeger suggested that the board attend some key club meetings, Tom Black is putting together a
list of Clubs, meetings, sponsors and contact info.

f. Finance – Dave Kaufmann/Van DeWiele review of expense/income

Blue motioned, and Gemeinhart seconded, motion passed

6. Old Business:

1. TO District Convention in Rockwall, Texas, August 8-11, 2013

Monty Berry, President and Terry Kolkmann, Pres. Elect attended

- Several minor resolutions passed, Colleen Biggerstaff is new TO District Governor
- Texarkana, Texas is site of next years convention.
- KI is planning major rollout in next few months for membership promotion
- TO District membership and budget is declining; promote basics of each member inviting 1 person to their club; "think out the box" and look for service project connections to "hook" members.
- Orientation: Vital to Club Life (see attached)

*Emphasize potential growth from Key Clubs, Aktion Clubs or Circle K.

*Examine Club Fitness, be more active with orientation for each new member and help them with greater appreciation of who and what Kiwanis is.

* RETENTION, RETENTION!!

Overall, Kiwanis Club of Tulsa has been aware of these trends and is proactively working towards new ideas to both attract and retain members! There is certainly much more work to do but we should be proud of what we've accomplished over the last 3-4 years despite the current trends!

7. New Business:

1. Kiwanis Wishing Well – former East Tulsa project has been removed from Golden Corral. Needs a new home.

2. MS Regatta Kiwanis Sponsorship – Mike Lang

Mike asked for a \$300 sponsorship as this is a program they have worked on since inception. Herring motioned, henry seconded, motioned, passed

3. Organizational/Board Meeting – September 2013, Restaurant Location TDB

Terry Kolkmann/Monty Berry Meeting on Sept. 18th at Tei Kei's or Golden Corral.

Adjourn- at 12:59 morris motioned, henry seconded, passed

Foundation Board of Directors Meeting Agenda

August 21, 2013

1. Call to order by President, Monty Berry at 1:00pm
2. Review and approval of July 17, 2013 Minutes. Blue motioned, Morris seconded, passed
3. Officer Reports:
 - Treasurer Report – VanDeWiele Blue motioned, Morris Seconded, passed
4. Committee Reports
 - a. Golf Committee Update/Recap - Charlie V Charlie V. Not here, dave kauffman confirmed treasurer report and golf committee update
 - Target was \$40,000 in gross (\$35,000 + actual, \$25,000 last year)
 - b. Sponsored Youth N/A
 - c. Foundation Investments Report
5. Old Business N/A
6. New Business N/A
 - Carol Sanders picked up a Kiwanis Plaque at a church
 - Read Thank you letter from President of Cascia Hall Key Club who is now at Ole Miss, Cambridge O'neal
7. Adjourn Bob Piland - saw Lee Murray and he is up and out of his chair with broken leg. meeting adjourned at 1:06pm Kolkmann motioned, Stella seconded, passed

Monty Berry

From: Steve Collins <stevec20215@cox.net>
Sent: Monday, August 19, 2013 7:57 AM
To: boardofdirectors@kiwaniscluboftulsa.org
Subject: Fwd: Kiwanis Christmas Event

Sent from my iPad

Begin forwarded message:

From: "Johnson, Tasha" <Johnsta@tulsaschools.org>
Date: August 15, 2013 6:24:38 PM CDT
To: "stevec20215@cox.net" <stevec20215@cox.net>, "Michael L. Chapman" <mchapman@buythrivesell.com>
Subject: Kiwanis Christmas Event

Greetings from Gilcrease!

I hope this email finds you in good spirits.

Believe it or not, we are off to another school year! So far this year, we have 350 students walking the Gilcrease hallways. They are great group of kids!

I am touching base to see if we will be considered for the Christmas event this year. If so, the Whirlpool Cooperation would like to partner with you to share the cost. Although the cost is high (and rising every year), it is a joyous and memorable event for the children as well as adults.

Please let me know if party is in the plans. If so, I'd love to connect you with Whirlpool.

Have a good one.

Tasha N. Johnson, Principal
Gilcrease Elementary

ROSTER ANALYSIS WORKSHEET

1. List the names and classifications of your current members on the Roster Analysis Worksheet.
2. Compare your members' classifications to the job classifications listed below.
3. Identify occupations not represented in the club. Use resources such as chamber of commerce and city directories.
4. Compile Prospect Profiles to use as your invitation list and keep track of your prospects.

A

Accountant
Adjuster
Advertising Executive
Agricultural Agent
Airport Authority
Apartment Manager
Assessor
Architect
Artist
Attorney
Auctioneer
Auditor
Automobile Dealer

B

Bakery Owner/Manager
Banker
Barber
Beverage Distributor
Biologist
Boat Equipment Dealer
Broadcaster
Broker
Building Contractor

C

Carpenter
Caterer
Certified Public Accountant
Chemist
Chamber of Commerce
Chiropractor
City/Town Council Member
Clergy
Consultant
Contractor
Counselor
Court Reporter

D

Dairy Owner/Manager
Dentist
Dermatologist
Designer
Developer
Dietitian
Distributor
Doctor
Dry Cleaner

E

Editor
Educator
Electrician
Employee Relations
Consultant
Engineer

Engraver
Equipment Rental Owner
Estate Planner
Executives
Exterminator

F

Farm Equipment Store Owner
Farmer
Finance Company Owner
Financial Planner
Fire fighter
Florist
Foundation Director
Fund-raiser
Funeral Director
Furniture Dealer

G

Gardener
Geologist
Graphic Artist
Grocer
Guidance Counselor
Gunsmith
Gynecologist

H

Hardware Store Owner
Historian
Horticulturist
Healthcare Administrator
Hospital Administration
Hotel/Motel Manager

I

Illustrator
Importer
Inspector
Insurance Agent
Interior Decorator
Investigator
Investment Analyst

J

Janitorial Service Owner
Jewelry Dealers/Repair
Journalist
Judge

K

Kennel Operator
Kindergarten/
Pre-school Director

L

Landscaper
Laundry Operator
Lecturer

Librarian

Livestock Broker
Locksmith
Lumber Dealer

M

Magazine Editor
Manufacturers' Representative
Marketing Director
Marriage Counselor
Massage Therapist
Media (Radio, Print or TV)
Meteorologist
Military Officer
Musician

N

Naturalist
Newspaper Publisher
Novelty Company Owner
Nurse
Nutritionist

O

Occupational Therapist
Office Equipment Store Owner
Optician
Optometrist
Orthodontist

P

Painter
Paper Company
Representative
Pediatrician
Pharmacist
Photographer
Physical Therapist
Physician
Pilot
Plant Manager
Playwright
Plumber
Podiatrist
Police Officer
Postmaster
Printer
Psychologist
Professor
Programmer
Public Relations Executive
Public Speaker
Publisher
Purchasing Agent

Q

Quality Control Consultant

R

Radio Station Manager
Real Estate Agent
Recreational Director
Restaurant Owner

S

Safety Consultant
Salesperson
Salvation Army Officer
School Superintendent
Scientist
Secretary
Social Worker
Sporting Goods Store Owner
Stock Broker
Surgeon
Surveyor

T

Tailor
Taxidermist
Technician
Telecommunications Manager
Telephone Company Manager
Television/Video Dealer
Tourism Director
Training Consultant
Travel Agent

U

Underwriter
Upholsterer
Utility Manager

V

Veterinarian
Videographer
Video Repair Store Owner

W

Welder
Window Company Owner
Writer

X

X-ray Technician

Y

YMCA/YWCA Administrator
Youth Center Administrator

Z

Zoning Consultant
Zoologist
Zoo President/Executive



Orientation: Vital to Club Life

*Jim and Susan Galbraith
Kiwanis Club of Robson Ranch
Denton, Texas*

And....the results.....

- Kiwanis International is truly world-wide
- Nearly 700,000 men, women, young adults and children are serving through KI ideals
- For nearly 100 years, we have made an impact
- Consider all of the goodness done in KI name
- Consider the millions who have benefitted
- But.....we still have challenges we face

A Little Reflection as We Begin

- "Yesterday is history, tomorrow is a mystery, and today is a gift: that's why they call it the present." (E. Roosevelt)
- Past, present, future.....let us do what we can today so that the future for our children and youth will be one of fulfilled promises of hope and peace.

We See Growth in these Areas

- Elementary School with K-Kids
- Junior High with Builders Clubs
- High School with Key Clubs
- College and University with Circle K
- Mentally Challenged with Aktion Clubs



In the Beginning

- Businessmen wanted to make a difference
- Build a better city, build a better Detroit
- Build a better state, Michigan
- Build a better nation.....and ultimately a better world
- A Basic principle that the human and spiritual values are more important than material things in life.....work from the heart.

But We Face Challenges

- All metro clubs in Texas are losing members
- More difficult to attract 30-45 year olds
- More single parent households in America
- Many parents must work 2 jobs to survive
- Explore ways to attract the 25-30 year olds
- Stop the loss of those who are recently inducted into the clubs.

Examine Club Fitness

- When did you last examine club health?
- Analyze the positives/negatives of club life?
- Assess how active members really are
- Examine club meetings and programs
- Look at club projects for effectiveness
- Explore new projects/extinguish old ones
- Look for ways to renew vitality of your club

And....Orientation Plants Seeds

- Inspire the new members to grow with club
- Aspire to assume a leadership role in the club
- Assume a role in a project meaningful to them
- Feel that they can contribute: club/community
- Inspire to participate in expanded KI efforts: interclubs, division, district, and KI events
- Attend and participate in Board meetings

Things that Diminish Club Life

- Same officers year after year
- Same projects year after year
- No exciting new programs/speakers
- No social events....outside of regular meetings
- Same seating arrangement....cliques prevail
- No mentoring of new members
- No formal induction and welcoming
- No solid foundation of KI....NO ORIENTATION!

Still Not Enough!

- Be sure to give a solid induction and welcome
- Have sponsor play key role in mentoring
- Encourage feedback with the first 90 days
- Assess feedback from general membership at 6 months and end of the year....changes??
- Include new members in strategic planning
- Be open to new ideas....renew, revitalize!

Orientation Before Not After

- Critical that prospect has understanding of KI
- Knows of our mission and objects
- Knows of history of KI and your club
- Knows the exact costs: time, talent, treasure
- Knows the benefit of membership: Fellowship of men and women making a difference
- Gains appreciation of club members
- Learns about meaningful projects

Some Elements of Orientation

Actual Meeting Experience

- Personal and Friendly Meeting
- Meet in KI member's home
- Learn about candidate's background and experience
- Share your personal experiences with KI
- Allow for questions and answers

Be friendly and informal



What Should You Cover

- Give a brief historical perspective: KI & Club
- Go over the six objects that guide Kiwanians
- Membership responsibilities and Dues
- KI governance: club, division, district, KI
- Club meetings and proper protocol
- Service projects and fund-raising efforts
- Special KI Recognition: pins, plaques, patches
- KI and District Foundation activities

A Closing Reflection

- “Yesterday is already a memory, and tomorrow is only a vision, but today well lived makes every yesterday a memory of happiness and every tomorrow a vision of hope.” (Sanskrit)
- Let us work as Kiwanians to increase our ranks and make every yesterday a memory of happiness and every tomorrow a vision of hope for our children and youth.

And.....Find Out Candidate’s Interest

- New members can be overwhelmed with all of the club projects
- Important to discern personal interest and link these with current projects
- Also stress that new ideas to serve unmet community needs are very important
- Be sure to introduce the new member and acquaint him/her with proper chairpersons

Questions & Answers

- Thanks for your attention and we hope the information helps strengthen your club
- Our best wishes for a successful Kiwanis journey as you build a better world for our youth and kids!
- *Check KI for PPT Outline*



Some Final Thoughts

- KI has a legacy of making a difference in world
- Challenges are great and we need help of all
- Need to partner with other service clubs
- Need to inspire and engage new members
- Need to retain existing members.....easier than to recruit new folks
- Need to continue to grow to make impact as we approach 2nd century of service & change!

We Can be Reached

- If you have more questions, concerns, suggestions, you can reach us at:
- Jim & Susan Galbraith
- 9808 Grandview Drive
- Denton, TX 76207
- 940-262-0600
- jisugalbraith@aol.com

