



Minutes of the Board of Directors Meeting **December 19, 2018**

1. Call to order by Brian Walker, President **1134**

2. Roll Call by Brian Walker

Brian Walker, President
John Sanford, First Vice President
John Meinders, Treasurer
Awaiting, Secretary
Matt Bacon, Immediate Past President
Bur Blue
Richard Jaegar
Carleton James
Gordon Tarman
Vacant (Mike Lang's seat)
Vacant (Lori Long's seat)

Excused Absences: Corey Bates, Bur Blue, Steve Collins,

Others Present: Monte Berry, John Sherman

3. Review and approval of November 28, 2018 minutes.

Motion to approve by Richard J. 2nd by John Sanford. Unanimous voice vote.

4. Committee Reports

A. Membership – Steve Collins, President-Elect

1. Membership Committee Update
2. Follow-up with potential members
3. John Meinders is going to talk to Noel Bennet about resignation.
4. Richard J. asked if there was a pamphlet that members could carry to hand out to guests about the club?

B. Programs– Corey Bates, 2nd Vice President

1. Jan 07: Committee meetings
Richard J asked about having Miss O contestants at comm meetings in April and May. Brian asked if we could add a contestant to the other Mondays? Will defer decision to closer to then.
2. Jan 14: Anna America, Tulsa Parks Director
3. Jan 21: Chris Beach, Children's Ministry
John Sanford asked if we could buy pizza from Chris's non-profit instead of catering that meal. Brian suggested that instead of paying our caterer we pay Tulsa Youth Works the amount we would normally pay the caterer.
4. Richard J said that George Strella mentioned to him that he was disappointed he wasn't asked to lead a song at the Christmas meeting.
5. We can't do an evening meeting on Feb 14 because it is actual Valentine's Day.
6. As of now Feb 4th is Gilcrease and we will move committee meetings to Feb 11th and also do Legion of Honor that day.

C. Service – John Sanford, 1st Vice President

1. Dec 07: Ring Bells at Utica Square recap
It was a cold day but donations seemed to be good. Kiwanis aprons were nice touch.
2. Dec 15: Children's Christmas Party recap
Went well again. We served 29 families and almost 60 kids. Thanks again to Larry Henry for bringing the games and candy.
3. Chili Cookoff
Guthrie Green is reserved and the date is locked in. Richard J asked about how this would affect the golf tournament? Matt B said that we have trouble finding people to step up and do the work to organize the tournament. Monty B asked about hiring a golf event manager and if it was financially worth it? John M and Richard J both asked if moving golf tourney to a different quarter would affect it? Overall there will be more details to come at next board meeting about this project and the requirements of it.

D. Finance – John Meinders, Treasurer

1. Financials
Club is doing well. Hope to begin some cost saving measures soon such as e-statements, save about \$200 yr just from this, in the new year. Matt moved to accept the financial report. 2nd by John Sanford. Approved unanimously.

6. Old Business:

1. Upcoming 5th Mondays 12/31; 4/29; 7/29; 9/30
Due to Miss O need to move project and committee meetings to 4/29
- 2.

7. New Business

1. Club office work/cleaning day
Plan for a Saturday in later Jan.
2. Marketing- Monty B.
We need to do a better job of marketing ourselves and a better website that is more user friendly and stays updated. Chili cookoff is a great way to market/introduce ourselves and get out who we are and what we do to a younger crowd.
Monty also said that we need to consider a social media manager and a financial commitment to marketing.
John S asked if we could see about Susan Neal seeing if she could introduce us to the Marketing/PR students at TU and have them do a marketing scheme for the club as a project for a class.
We also need to do better at retention.
Carleton pointed out that we do not have a solvency issue and we need to spend to win.
Matt B pointed out that Rotary is having the same membership issues but does a better job of having a broader scope of industries represented in their club.
Also suggested referring to a small sub-committee.

8. Adjourn

1235



Minutes for the Foundation Board of Directors
December 19, 2018

1. Call to order by President Brian Walker 1236
2. Review and approval of November 28, 2018 minutes.
Chair motion to approve. Unanimous approval
3. Officer Reports:
 - a. Treasurer Report – John Meinders
We moved \$20k to bank to cover next round of scholarship requests.
4. Committee Reports
 - a. Foundation Investments Report
There has been a market correction but market is cyclical.
 - b. Sponsored Youth
Richard J once again brought to us that Key Club Lt Gov's are required to raise \$600 to help finance convention and if not raised by ad sales then they must pay out of pocket. Kathryn Aung sent us a request to buy a Platinum DCON sponsorship for \$300 and the money would be split between the 3 LTG's in Tulsa. Brian asked about doubling our sponsorship level to help offset the cost for the LTGs. John M said we had the money from sponsored youth already budgeted if we wanted to use it for that. Richard J moved to buy 2 \$300 platinum DCON sponsorships. Matt B 2nd. Passed unanimously

5. Old Business
 - a. Scholarship Awards Banquet
We will be locking in a date by next board meeting,
Richard J and Steve C will get together to do that.
 - b. Chili and Music fest planning/steering group
Should have a report at next board meeting.

6. New Business
 - a.

7. Adjourn 1250