



Kiwaniis[®]
Tulsa, OK

Board of Directors Meeting Minutes
October 20, 2010

| | | | |
|---------|------------|----------|----------------------|
| Bacon | Dexter | Kolkmann | SH Smith |
| Berry | Gemeinhart | Morris | |
| Blue | Herring | Piland | |
| Collins | Jaeger | R. Smith | <i>Mather, Thies</i> |

1. Call to order by President Brad Gemeinhart at 11:37 A.M.
2. Review and approval of September 15, 2010 Minutes.
(minor change "I" to "Kelley Mather" in Club minutes) -
Approved
3. Committee Reports

Membership: BOB PILAND/MONTY BERRY – Discussed info on the Membership committee meeting last Monday Morning. Goal of increasing membership by 20 members. Will be having another Membership Committee meeting soon. Corporate recruitment calling was also discussed.

Dinner With Friends: there will be none this month due to the banquet.

Membership Directory: \$10.99 per person is the actual cost. Will charge \$12 to help cover some of the cost of the extras being printed for new members. We will only order what is pre-ordered. A few extra for new members.

Christmas Social December 15th with the Kiwanitas

Kiwanis Derby: help is needed to locate prizes

Meetings: TERRY KOLKMANN

Upcoming Programs

Angel Flight - Next Monday

Mike Neal – Chamber of Commerce in January

We need to decide meetings before additional programs are scheduled.

Meeting Schedule: Summit Club is now busy in November on the third Tues of the month.

Motion to move to 2nd and 4th Monday lunch and 3rd Tues evening of the month beginning in December. No meeting changes in November. Motion withdrawn and amended to

begin in January. Seconded, approved with one abstention.

Meeting Location: Terry will meet with Kenny at FUMC after today's meeting. Item is stricken from agenda. See if we can begin meeting in the smaller room.

Music: George and Jeanne Strella have resigned from leading our weekly music. If they feel up to it, we will invite them for our special meetings – Christmas, Valentines, and Easter, etc. Lee Murray has someone who can play music. Steve Collins, Bob Piland, and Monty Berry motioned, seconded (and thirded) to try it without the piano. Approved. Ask Bur Blue, Mike Rodehaver, and Steve Regouby to alternate leading singing "My Country Tis of Thee." Begin thinking about how to honor George and Jeanne for their years of service. Talked about running a Kiwanis or DID video or club business in that time. Follow up with speaker letter.

Service: BOB PILAND

Brad recapped on the DID at Neighbor for Neighbor – Bard Moss, Ann Domin, Barry Wilson, Ron Smith, and Brad Gemeinhart – only 5 Kiwanians attended – Piland had 7 guests helping.

It was discussed that we get speakers from where we are going to present a program or a few minute announcements at meeting.

Done in a Day Project: November 21st– Route 66 Marathon. You must sign up online under the Kiwanis Club of Tulsa Group.

Treasurer: RON SMITH

- September Financial statements were presented by 2009-2010 Treasurer Jerry Thies: approved as submitted.
- The 2010-2011 budget was discussed and will continue to need revision as we try to bring expenses down. A question on the roster expense (which will be funded by the recipients who purchase one) and the staff position which has not yet been reduced to part time.

Marketing/PR: BRAD GEMEINHART

Monty Berry reported that the Membership Committee met with Lori Malone of Malone Marketing about helping with the club on Monday, October 18. She noted that our materials were not consistent and the message was not clear. She recommended a marketing assessment study for the club at a cost of \$4,000. The consensus was that we do need to do something to make a change – but lack the funding to do this

under the current deficit budget. We have several people who can do this type of thing. Possibly have a Key Club contest to set up a redesigned website for a scholarship. Get bids if we are using an outside vendor for marketing assessment and plan.

Recommend to convene the Marketing & PR Focus Group of creative minds (established under the Rebuilding Our Impact campaign from 2009-2010). The committee is Steve Collins, Pat Bryson, Roger Herring, and Brad Gemeinhart. This focus group needs to be brought together with the membership committee. Package our intangible Kiwanis membership into more of a tangible product. Brad will begin focus group meetings. Utilizing University of Tulsa students or some other local university to do this as a class project was also suggested.

Newsletter: We want the newsletter to be more appealing for members and prospective members. A software subscription called iContact was brought up. It would cost \$101 per year for up to 250 names. This format will not require clicking on a link to view the current .pdf version, but will display the newsletter in the email. We will move forward with this beginning as soon as possible.

Club Development: BRAD GEMEINHART

Board Appointment: Richard Jaeger. Motion, seconded.

Staff Position: 2009 Board of Directors appointed a committee (Dan Cunningham, Brad Gemeinhart, Bob Piland) to investigate how to go to part time. The budget has the job as part time effective October. The committee will meeting soon.

4. There was no Old Business

5. New Business:

Excused Absences: Connie Ichord, Larry Henry, Greg Entwistle, Dave Kauffman.

6. Adjourned at 12:36 p.m.



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1. Call to Order by President, Brad Gemeinhart 12:36 p.m.
2. Review and approval of September 15, 2010 minutes.
3. Officer Reports:
Treasurer Report: September Financial Statements: Approved as submitted.
4. Committee Reports:
Golf: RON SMITH presented preliminary golf financial numbers
YC:PO: Christmas Party – contact the Miss Oklahoma Pageant Office and send them the dates. Discussed the possibility of another book drive for the school.
5. There was no old business
6. New Business: We need another marquee type project – Miss Oklahoma is loved by some, not by others. If we are going to interest new members, we need to have our own “Iba type” Award. Bob Phillips’ idea of Oklahoman of the year. Why not KCOT Academy Awards for Students – all schools in the Tulsa Area nominate a student of the year, male and female of the year, fine arts student of the year, etc. Target March 2012 for a black-tie banquet program to announce the winners. Club scholarships could be tied in with the awards. Public Schools Only. Steve Collins would like to take it on but needs to start it. Motion to proceed. Supportive of the idea an approved to proceed.

K-Kids is a way to start rebuilding our school participation. Then work up to Builders Clubs, and then Key Clubs will naturally follow. Start with Houston Elementary. Terry Kolkmann suggested including Tom Black on planning.

7. Adjourned at 12:59 p.m.